

# HAROLD BUCHMAN

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## WEB DESIGNER & DEVELOPER

Design • Development • Programming • Maintenance

Innovative Web Designer and Developer offering 16+ years of experience in delivering intuitive web applications, user interface design, content management, performance improvement, and project management. Accustomed to working under time sensitive conditions while managing multiple responsibilities simultaneously, efficiently resolving issues and exceeding established goals. Thrives in environments that constantly embrace new technologies.

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### CORE COMPETENCIES

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Web Design & Development	User Interface Design	Project Management
Creative Design Planning/Execution	Concept/Content Development	Web Applications & Testing
Client Relations/Customer Service	Performance Improvement	Maintenance & Support

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### TECHNOLOGY & DESIGN EXPERTISE

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<b>Graphics &amp; Imaging:</b>	Photoshop, Illustrator, Dreamweaver, Camtasia Studio, Balsamic Mockups
<b>Programming &amp; Operating Systems:</b>	LAMP Stack: Linux, Apache, MySQL, PHP; HTML5/CSS; Javascript/JQuery, node.js, Apple OS-X, Unix/Linux,
<b>Related Skills:</b>	Storyboards, Wireframes, Design Comps, UI/UX Testing, Email Design/Marketing

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### PROFESSIONAL EXPERIENCE

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BUCHMAN DESIGN, Fallbrook, CA

2007 – Present

#### Web Designer/Developer

Design, build, maintain, and upgrade clients' websites. Develop code, content and create and edit images and graphics. Perform all QA testing, track milestones, and ensure issues are resolved prior to deployments. Assess client needs and requirements, develop and present customize proposals. Valued for managing client relationships and creating viable e-business solutions from concept to implementation.

- **Drollinger Properties** ([www.DrollingerProperties.com](http://www.DrollingerProperties.com)): Largest commercial property firms in West Los Angeles.
  - Serve as the webmaster and online content manager since 2007, overseeing all photography, floor plans, and postings to LoopNet – the primary online marketplace for commercial real estate.
  - Identify issues, and develop concepts for site to drive business to the company.
  - Design and develop web presence that increased occupancy rate from 70% to 95%.
  - Tested and reviewed work performed by other developers to ensure correct functionality and best possible performance.
- **Westchester StreetScape Improvement Association** ([www.WestchesterStreetscape.org](http://www.WestchesterStreetscape.org)): Non-profit organization that partners with citizens, businesses, and local government to improve the quality of life in West Los Angeles.
  - Primary web developer responsible for managing and maintaining all enhancement projects including dynamic full site redesign, and content management,
  - Implemented YouTube Channel and custom Google map.

*Additional Projects/Clients include:*

- Flash to JavaScript conversion, content management, YouTube Channel for the Westchester Business Improvement District.
- Content updates and design (contracted through Robert Half Technology) for Elite REO Properties.
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**Rich UI Web Developer**

Deliver high-quality designs, graphics, mock-ups and layouts for web applications, websites including e-commerce, human capital management, mobile messaging, and social networking. Create intuitive interfaces and interaction layers using best practices, the latest Web trends and all available tools to augment the user experience. Also responsible for UI / UX Design and Testing.

- **SONARIO Talent Management Software:** Software-as-service web application that helps large companies evaluate employees and shape their organizations.
  - Key member of development team creating UI components that display metrics about individual employees and their roles. First generation of this software is in use with several major organizations. Currently at work making next version of this application more intuitive and accessible to a wider range of users.
- **YWCA of Greater Los Angeles Emergency Notification System:** Web application with ability to send mass SMS text notifications to hundreds of students and faculty members across several locations.
  - Originated design of all desktop UI screens and coded several screens for managing users, recipients, and message content. System successfully deployed and is currently in service.
- **Maltas Online:** Internally funded social website for the world-wide community of Capoeira, a Brazilian martial art/dance/cultural activity.
  - Programmed UI for credit card processing, data-driven emails, and architected site to handle multiple languages, particularly Portuguese. Project advanced to beta testing phase and is currently on hold due to business considerations.

**3-D Lighting & Compositing Artist**

Led teams of up to three artists to fulfill the creative expectations set by both clients and project directors in completing TV commercials/films within tight timeframes. Mentored junior artists through creative and technical challenges. Rendered and composited animated characters over live action backgrounds using in-house Linux-based graphics and asset management tools.

- **Feature Films:** *Night at The Museum II: Battle of the Smithsonian*, *Aliens in The Attic*, *Wolfman*, *Alvin and The Chipmunks II: The Squeakquel*.

**Supervising Web Designer & Programmer**

Designed and developed original web applications and user interfaces for various client companies. Supervised junior artists and photographers to ensure complete project delivery. Projects ranged from writing, photographing, illustrating, and designing Flash-interactive and corporate websites to sales videos.

- **Corporate Websites:** [www.peieichel.com](http://www.peieichel.com), [www.paretopoint.com](http://www.paretopoint.com), [www.myhfs.com](http://www.myhfs.com), [www.juanjdominguez.com](http://www.juanjdominguez.com), and [www.frysteel.com](http://www.frysteel.com).
- **Sales Videos:** *LIDAR for Detection of Chemical Warfare Agents*, *Commodities Trading with Team LePine*.

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**EDUCATION**


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**Bachelor of Arts in Design**, UNIVERSITY OF CALIFORNIA, Los Angeles, CA

Otis Extension, Gnomon School, Rich Media Institute, UCLA EXTENSION, Los Angeles, CA

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**PROFESSIONAL AFFILIATIONS**

**Member**, IEEE COMPUTER SOCIETY